IELTS Speaking Sample 48
IELTS Speaking Mock Test# 7

PART 1 - Introduction
[The examiner asks the candidate about him/herself, his/ her home, work or studies and other familiar topics.]

Daily Routine
Q. What would you like to change in your daily routine?
A• I would like to wake up early in the morning. I usually wake up at around 9.00 am and that’s mainly because I am late to go to bed and I would like this one aspect to be changed from my current daily routine.

Q. Are all your days the same?
A• Not really. For me, a day-off is quite different than the busy working day in every perspective. Apart from that different circumstances and events make the days different from each other. While Sunday is a day to spent time with my family members and to meet friends and play with them in the evening, I have a tight schedule at the university and work on Monday.

Q. Tell me about your typical weekday and your typical weekend.
A• In a typical weekday I have to wake up a bit early and revise my university lessons and then I rush to the university campus to attend the lecture. At around 2.00 pm I eat my lunch in the cafeteria and spent the whole evening in the library. After I return home at around 7.00 pm I spent my time in my study room and have my dinner with my family members. I watch a news channel for an hour and then get back to my room. I read a story book for a while and at around 1.00 am I go to bed.

On the contrary, in a typical weekend I wake up late and take my breakfast in the TV room while surfing the TV channels. I go to shop with my father at around 12.00 and eat my lunch with my family members. I either take a nap or play computer games in the noon and in the evening I meet my friends. At night I watch a movie and take my dinner late than usual. I surf the internet and watch TV sometimes at night.

Q. What is the balance of work/ study and free time in your normal day?
A• In a typical weekday, I have to put more emphasize on my study, classes and assignment. But that does not make me totally busy not to have my very personal time at all. Amid of a busy day I find my times. For instance, after I wake up in the morning, I meet my parents and spent few times with them. In my way to my university I read story books or magazines. During the break of my classes I gossip with my classmates and sometimes I meet my friends on my way back to home. I help my mom on some household works at night and I make time to watch TV, browse internet and reading novel. So I would say my daily routine is kind of balanced and I am contented with that.

PART 2- Cue Card

Topic:
Describe something you own which is very important to you.

You should say:

- where you got it from
- how long you have had it
- what you use it for

and explain why it is so important to you.

Click here for the answer of this Cue Card Topic

PART 3 - Detailed Discussion

Discussion topics:

How values can change

Q. What kind of possessions show status in your country?

A• Well, in our country a large house, expensive and latest car, latest electronic gadgets are often considered to be the possessions of high status. Apart from that, a top position in a well-known company and exposure to media are two other things that people often consider as symbols of high status.

Q. Do you think it was different for your grandparents?

A• I think it was not much different. The electronic gadgets would be the latest additions though. During my grandparent’s era, the symbols of status were land ownership, political influence, big houses, and expensive cars - which were quite similar as they are today. I guess the so-called status symbols are quite materialistic in our society and that’s why it was not much different for my grandparents as well.

The consumer society

Q. Modern society is often called ‘materialistic’. Why do you think this is?

A• This is mainly because of our inclination to worldly success and competition to possess more than we need. The globalization has also affected our mentality to possess more and more than ever before. We compete with others and put too much concern about our status. The old ways of traditional life and values have declined alarmingly among the societies and we are following the trend without giving much consideration. The decline of family bonding and patriotism are also making us more materialistic. We feel proud to own a luxury car, latest cell phone and powerful parents while we think very less about the people who are suffering from daily basic needs. This mentality is like a virus and competition among us is also making it worse.

Q. Do you think consumerism is a positive or a negative development?

A• The concept of consumerism causes a materialistic belief that the more materials acquired by an individual the better, implying an increased value placed on material possessions. In my opinion this is a negative development. While millions of people are starving every day, others are changing their mobile phone and car every few months. The waste disposal has already become a huge issue and the increased usages of
electronic devices are increasing the world temperature which is dangerous for the world. The consumerism also makes people more materialistic and thus they forget the traditions and values of their society.

**The consumer market**

**Q. What is the role of advertising?**

**A.** The true role of advertising is to promote a product or service among the potential consumers and customers. Advertising is particularly important to establish the brand reputation in the market and to allure people to purchase a product or to enlist to a service offered. Advertisement from non-profit organizations and Government often aim to create awareness on important issues among people.

**Q. How do you think the Internet will affect buying patterns in the future?**

**A.** Internet has already established its supremacy in the consumer market and a lot of people nowadays purchase products or services online. The ecommerce is booming and it is not far away when people would absolutely rely on online shopping than the conventional market place. The ecommerce websites are ever increasing and people no longer needs to go to a shopping mall to purchase the products s/he needs. The advancement in internet technology will capture a major share of all trades and shopping done by consumers in the near future.