It is a common phenomenon that every corner of the world we live in is becoming more similar than it used to be in the past. There are many evidences such as the wide spread of McDonald’s and K.F.C. and skyscrapers in every metropolitan. In this essay, I would like to give a discussion on the causes along with my own opinion about this phenomenon.

Apparently, globalization is the main reason causing this problem. As the consequences of globalization, first of all, a variety of foods have overcome geographic barriers and they are introduced to different countries and areas. As I specified above, fast food companies like Macdonald’s and K.F.C. are one of the most suitable examples. Besides, sushi and sashimi, the traditional Japanese food, are now available in many restaurants in western countries. Similarly, famous western food such as pizza and pasta can be enjoyed by many in Asian countries. Apart from the catering industry, new construction concepts have cultivated in people’s mind. For instance, temples and pagodas used to be the main icons of Asia but recently high buildings and skyscrapers have been erected up in many cities of those countries such as Tokyo and Shanghai which are very much similar to those in London and New York. Finally, the gradually resembled ideology can be the third contributing factor. For instance, a great number of people begin to celebrate Christmas Day, Valentine’s Day and even Halloween in countries where they were not used to be. All in all, we cannot reach these points without advanced modern technology, say Internet and automated manufacturing system, which also accelerating the pace of globalization.

Although globalization seemingly benefits our society and people’s lives, its negative side cannot be overlooked. The current trend of globalization has also been criticized for ignoring sustainable development and environmental concerns. Large multi-corporations build factories in different countries aiming to enlarge their profits, but it is also detrimental to local environments by gas emissions and inappropriate waste disposals. Furthermore, these corporations consume large quantity of natural resources to meet people’s demand. It is estimated by experts that fossil oil will be run out in very near future. In addition, some youngsters are so obsessed with foreign trend that they are reluctant to learn about their own cultures. As a result, they may be lost in finding their identity someday.

In sum, globalization brings us both merits and demerits. However, we cannot resist it just because it has drawbacks. It is quite obvious that there is a significant improvement in our living standards and so many people are benefiting from it. Isn’t it a sign that indicating globalization has more advantages than disadvantages?